



# TASK SUBJECT LINE EXAMPLES

BETTER SUBJECT LINES = BETTER FOLLOW UP



Move forward based on the conversations with prospect!



#### EXAMPLES:

Task Subject Line = A – Great HH—4 Cars—  
Homeowners—Life Prospect



New leads. Make contact quickly and start the process!



#### EXAMPLES:

Task Subject Line = N- 1—New Lead—Day one  
N-2 Day 2—Good HH—4 cars



Set once the prospect has been through the complete process!  
**Set out 45 days prior to renewal!**



#### EXAMPLES:

Task Subject Line = R – Good HH – 4 Cars – Home



Moves to cold only when the prospect has gone through 2 renewal cycles without contact!



#### EXAMPLES:

Task Subject Line = C Good number – No Answer



GREAT SUBJECT LINES HELP YOU GET NOTICED.  
GET NOTICED. START CONVERSATIONS. **GET RESULTS.**

*Let's Get Crackin'!*



# FAST

POWERED BY CONSISTENCY  
**CERTAIN** ACTIVITY PRODUCES **CERTAIN** RESULTS

**WE HELP  
PEOPLE.**